

XII WORLD BROWN SWISS CONFERENCE

JULY 15 - 21 2025

BOGOTÁ - COLOMBIA



AT:



XXV
agroexpo
corferias 2025

ORGANIZED BY:



TRAVEL AGENCY:

TecnGiras
Especialistas en Giras Técnicas y Misiones para los Agronegocios

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XII WORLD BROWN SWISS CONFERENCE

JULY 15 - 21 2025

BOGOTÁ - COLOMBIA

Welcome to the World Brown Swiss Conference in Bogotá, Colombia!

We will gather to share knowledge, experiences, and celebrate the remarkable qualities of our wonderful breed. During these days, we hope to encourage the exchange of ideas and strengthen the bonds between breeders, researchers, and enthusiasts from around the world, all within the warmth and hospitality that Colombia is known for. We invite you to be part of this great experience and help make this conference an unforgettable event!



¡Good reasons to attend the World Brown Swiss Conference 2025!



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ORGANIZED BY:



TRAVELL AGENCY:



Especialistas en Giras Técnicas y Misiones para los Agronegocios

1. **Gain a current and future vision of the Brown Swiss Breed.**
2. **Obtain information from outstanding speakers dedicated to the Brown Swiss Breed worldwide.**
3. **Establish contacts and connect with breeders from around the world.**
4. **Observe the best Brown Swiss specimens from Colombia that will compete in the National Breed Exhibition at Agroexpo XXV.**
5. **Visit some of the main Brown Swiss breeders in Colombia.**
6. **See technological innovations in the dairy industry at the most important fair in Latin America.**



JULY 15



Arrival to the city of Bogotá D.C.

Registration and credentials for the AGROEXPO XXV fair and World BS. Conference at the Hilton Hotel Corferias. / 3:00 p.m. - 7:00 p.m.

JULY 16

Breakfast at the hotel

Registration and credentials for the AGROEXPO XXV fair and World Conference
6:00 a.m. - 7:00 a.m.

Departure to Farm visit from Hilton Hotel at Corferias
7:00 a.m.

Visit HACIENDA LOS ALPES, Brown Swiss and Cross Breed Cattle Farm, Guasca – Cundinamarca / 9:30 a.m. - 12:00 p.m.

Lunch / 12:00 p.m. - 1:30 p.m.

TOUR ZIPAQUIRA SALT CATHEDRAL
First wonder of Colombia / 1:30 p.m. 5:00 p.m.

Return to the city of Bogotá
5:00 p.m. - 7:30 p.m.



JULY 17

Breakfast at the hotel

Departure to Farm technical visit from Hilton Hotel at Corferias
7:00 a.m.

Visit HACIENDA LAS NIEVES, Brown Swiss and Cross Breed Cattle Farm, La Pradera – Cundinamarca
9:00 a.m. - 11:00 a.m.

Visit HACIENDA EL VERGEL and HACIENDA EL CARRIZAL, Brown Swiss and Cross Breed Cattle Farm Subachoque - Cundinamarca. / 11:30 a.m. - 1:00 p.m.

Lunch at Hacienda El Vergel, / 1:00 p.m. - 2:00 p.m.

Continuance Visit HACIENDA EL VERGEL AND HACIENDA EL CARRIZAL / 2:00 p.m. - 3:00 p.m.

Visit HACIENDA SANTA CECILIA, Brown Swiss and Cross Breed Cattle Farm Subachoque – Cundinamarca
3:30 p.m. - 6:00 p.m.

Return to the city of Bogotá
6:00 p.m. - 8:00 p.m.



JULY 18

Breakfast at the hotel

Registration and credentials for the AGROEXPO XXV and World Brown Swiss Conference

6:00 a.m. - 7:00 a.m.

WORLD BROWN SWISS CONFERENCE

At the Corferias auditorium: This event will feature 11 international conferences focused on the competitiveness of the Brown Swiss Breeders Worldwide, with the participation of farmers and experts from over 30 countries. / 7:00 a.m. - 1:00 p.m.

Lunch / 1:00 p.m. - 2:00 p.m.

Continuance of conferences

2:00 p.m. - 6:00 p.m.

Cocktail, dinner, and closing of the World Brown Swiss Conference / 7:00 p.m. - 10:00 p.m.



JULY 19

Breakfast at the hotel

Assembly Meeting of the BROWN SWISS WORLD FEDERATION at rooms 3 and 4 of Corferias (*Exclusive for presidents of Brown Swiss Associations*) / 10:00 a.m. - 12:00 p.m.

Taurus x Taurus and Taurus x Indicus Crossbred Females Show.

9:00 a.m. - 1:00 p.m.

Original Braunvieh Exhibition

1:00 p.m. - 2:00 p.m.

AWARDS

2:00 p.m. - 2:30 p.m.

Brown Swiss Males and Young Females Show

2:45 p.m.



JULY 20



Breakfast at the hotel

Cowboys & Cowgirls contest (children from 2 to 15 years old)

9:00 a.m. - 12:00 p.m.

Original Braunvieh Exhibition / 1:00 p.m. - 2:00 p.m.

Brown Swiss adult female show / 2:00 p.m. - 7:00 p.m.

Supreme championship show of dairy breeds / 7:00 p.m.